



### **Sport Management Minor**

16 hours

Sport Management is a popular area of academic study and for many graduating students, working in the sport industry is an attractive choice. Career paths in sport require managers, directors and employees to possess knowledge and skills in sport and leadership. Sport management courses focus on the business aspects of sport in culture, sport communication, interscholastic, intercollegiate and professional sport, facility management, sport ethics, sport marketing, sport law and sport finance.

The coursework for the sport management minor provides both a theoretical background and a range of practical experiences that are designed to enable graduates to provide leadership in the sport and fitness industry or to pursue further education at the graduate level. The program is designed to apply business management skills to the work of sport.

#### **Required core courses for Sport Management Minor:**

- 2 hours HHP 270 Introduction to Sport Management (Fall)
- 3 hours HHP 221 Sport in American Culture (Spring)
- 3 hours HHP 275 Facility and Event Management (Spring Even)
- 3 hours HHP 340 Sport Communication and Marketing (Spring Odd)
- 3 hours HHP 390 Financial Management in Sport (Spring Odd)
- 2 hours HHP 470 Internship-Sport (Fall and Spring)